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### MARK YOUR CALENDAR



'Save the Date' BIP 10th year anniversary.

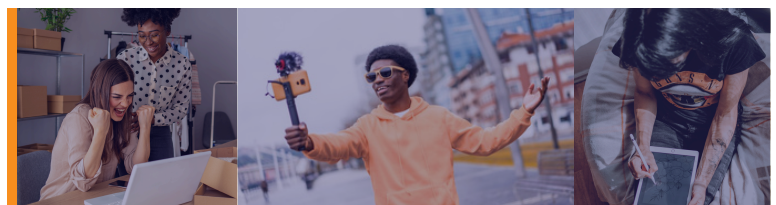


## INNOVATION, CREATIVITY AND THE FUTURE OF IP IN THE CARIBBEAN

Across the Caribbean, the role of intellectual property (IP) is evolving. The region is seeing a steady rise in innovation, specifically in the creative industries and digital entrepreneurship and with that comes a natural shift in how IP is understood, managed and valued. Rather than offering definitive answers, this article shares a few reflections that may resonate with you as we collectively shape the future of IP in our region.

## CARIBBEAN CREATORS IN A GLOBAL MARKET

Creators, small businesses and startups across the Caribbean are increasingly producing content and products for a global market. From digital art and software to fashion and culinary branding, many are relying on IP assets, knowingly or unknowingly, as the foundation of their work. The challenge often lies in making protection processes feel accessible and relevant to their reality.



## THE PRACTICAL SIDE OF PROTECTION

While many IPO's in the region are raising more awareness and working to simplify the registration process, questions often arise beyond filing, particularly around enforcement, commercialization and long-term strategy. Sharing insights across jurisdictions and learning from one another's experiences could be helpful as we all navigate the practical side of supporting clients and the community at large to safeguard their IP.

## NAVIGATING NEW TECHNOLOGIES

Digital tools have made it easier to create and distribute original content, but they've also introduced challenges such as copyright infringement, unauthorized use of trademarks and confusion around emerging technologies like [AI](#) and [NFTs](#). These developments invite us to stay curious, keep learning and consider how existing frameworks can adapt while maintaining their core purpose.

## BUILDING REGIONAL RESILIENCE THROUGH IP

IP is more than just a legal concept, it is a valuable tool that can support economic diversification and resilience. This is especially important for small islands, where tourism, agriculture and the creative industries play a major role in the economy. By encouraging collaboration between IP offices, the public sector and the private sector, more persons can use IP as a practical resource rather than just a formality.

## LOOKING AHEAD TOGETHER

As IP continues to grow in importance across the Caribbean, so does the opportunity for shared learning and innovation within the professional community. Whether through policy development, client work or public education, our efforts contribute to a stronger IP culture that reflects the strengths and aspirations of our region.

### About the Author

Amanda Ramirez is responsible for the Bureau's public relations, including social media management and event coordination. She also serves as the primary contact for specialized campaigns aimed at increasing IP awareness.



Amanda Ramirez  
Public Relations Officer BIP SXM



WHATS NEW!

INTA News:

INTA Helps Develop EUIPN’s CP13 Common Practice: Trademark Applications Made in Bad Faith

INTA has contributed to the development of the EUIPN’s CP13 Common Practice, which provides guidance on identifying and addressing trademark applications made in bad faith.

To read more about INTA’s role, click [here](#).

Source: INTA



UPCOMING EVENTS

Vol 2 2025 Event Calendar

July

- 1st - 31st

**WIPO various workshops & webinars**

*Note: kindly select the month of July to view all the workshops and seminars scheduled.*

Location: In-person, hybrid & virtual

► [wipo.int](#)
- 9th

**INTA: Let's Get Social – How Well Do You Know the World?**

Location: [Virtual](#)

► [Inta.com](#)
- 10th

**INTA: Bill 96: What you Need to Know Right Now**

Location : [Virtual](#)

► [Inta.com](#)
- 10th

**INTA: Speed Networking Sessions**

Session 1: [Virtual](#)

Session 2: [Virtual](#)

Session 3: [Virtual](#)

► [Inta.com](#)
- 30th

**INTA: Combatting Fake Stores and Services Around the World: From Fraudulent Storefronts to Fake Websites**

Location: [Webinar](#)

► [Inta.com](#)

August

- 1st - 31st

**WIPO various workshops & webinars**

*Note: kindly select the month of August to view all the workshops and seminars scheduled.*

Location: In-person, hybrid & virtual

► [wipo.int](#)

September

- 1st - 31st

**WIPO various workshops & webinars**

*Note: kindly select the month of September to view all the workshops and seminars scheduled.*

Location: In-person, hybrid & virtual

► [wipo.int](#)
- 28th - 30th

**INTA: 2025 Trademark Administrators and Practitioners (TMAP) Meeting**

Location: [In-person,\\_\(Berlin, Germany\)](#)

► [Inta.com](#)
- 29th

**BIP SXM: 10 year Celebration - IP Workshop**

Location: [In-person,\\_\(Sint Maarten\)](#)

► [bip.sx](#)



# UPCOMING EVENTS

Vol 2 2025 Event Calendar

30th

**BIP SXM: 10 year Celebration - BIP SXM Bus Tour**  
Location: [In-person](#), [\(Sint Maarten\)](#)

► [bip.sx](#)

## October

1st

**BIP SXM: 10 year Celebration - Gala Night**  
Location: [In-person](#), [\(Sint Maarten\)](#)

► [bip.sx](#)

- This list is not exhaustive.
- Other events in October will follow in the next edition.



**Disclaimer:**

*The Bureau is not a regulatory body and therefore does not have any law enforcing authorities. By law the Bureau carries out tasks pertaining to the registration of trademarks, provides information to the public regarding intellectual property rights, and thereto related matters. The Bureau's position is neutral. Given the fact that the Bureau has to serve all entrepreneurs, it cannot take the side of one party in a conflict, since this would automatically result in no longer being able to serve all. The Bureau cannot act against any infringement of intellectual property rights or the suspicion thereof. Furthermore, the law does not provide for any instruments for the Bureau to conduct any procedures in relation to infringement or dispute settlement. In the event of any (suspected) infringement, a lawsuit should be filed with the civil court by the owner of the intellectual property rights.*